

## REVISTA INTERNACIONAL DE CIENCIAS DEL DEPORTE

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### CALL FOR PAPERS

#### **Special issue of RICYDE: Sport Marketing and Management**

Deadline for Manuscript Submission: July 1, 2013

Sport Marketing and Management is a growing discipline, encompassing sports sciences, business, management, marketing, economics, psychology, and sociology. The aim of this special issue of RICYDE is to provide a platform for high-quality multidisciplinary sports sciences research. Our desire is to encourage and promote research in this ever-growing area.

Possible topics include (but are not limited to):

- o Application of quantitative methods for decision making.
- o Leagues, competitions, events, tournaments, stadiums, and venues.
- o Branding and relationship marketing.
- o Sponsorship and licensing
- o Professional sport, global sport, elite sport, amateur sport, and grassroots sport.
- o Consumer research.
- o Labor-management-relations, wage determination, and human resources.
- o Public sports organizations.
- o Merchandising y trade marketing.
- o Integrated marketing communications.
- o Advertising, promotion, public relationships, and pricing.
- o Product development and innovation.

Conceptual research and empirical research with a strong theoretical basis are welcome. Studies using quantitative or qualitative approaches are encouraged.

In preparing manuscripts for publication, authors must follow the guidelines of the journal at:  
<http://www.cafyd.com/normasENricyde.pdf>

Manuscript submission should be carried out using the electronic platform at:

<http://www.cafyd.com/REVISTA/ojs/index.php/ricyde/login>

Authors must register in the system, and then indicate that the paper is submitted for a special issue of the journal.

Manuscripts written in English or Spanish are welcomed.

The accepted papers will be published in the issue of **January, 2014**.

The journal is indexed in the following data bases: SCOPUS, PsycINFO, SportsDiscus, CABI, Index Copernicus, Academic Journals Database, EBSCO Host, Ulrichsweb, Google Scholar, DOAJ, Socol@r, Open Arhives Harvester, The Public Knowledge Project, Latindex,. IN-RECS, RESH, RECyT, MIAR, Fuente Académica; Chinese Directory of Open Access, Recolecta, e-revistas, Redalyc, DICE, Dialnet.

The journal is currently being considered for tracking by Thomson Reuters (ISI).

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About RICYDE: <http://www.ricyde.org>

*RICYDE -The International Journal of Sport Science* – is an on-line magazine with the objective of offering scientific based articles, aiming to develop a deep knowledge of Physical Activity and Sports Science. The specific contents of this journal will deny any simple popular articles, and those with the only aim of exposing opinions and not conclusions based on investigation. The International Journal of Sport Science – RICYDE- will only publish original works that apart from the previous stated conditions have a specific structure, inherent to the contents of scientific articles. RICYDE will have the condition of a free open Internet Journal

RICYDE selects its articles following a double blind, peer review process. Once the editorial team has checked that the contribution follows the formatting and content author guidelines, it is sent to two anonymous reviewers with expertise in the contribution's field. Grounded on reviewer's recommendations, the editor will communicate the results of the evaluation to the corresponding author. The editor will communicate the overall result of the evaluation (rejected, accepted or accepted with modifications), including the reviewer's comments. If the article has been accepted with modifications, authors should send back to the journal a new version of the article, that will be reviewed again by the same team of reviewers. If authors wish, they can attach a letter to the editor, which should indicate the modifications made in the article following the editor's and reviewer's comments. If the authors decide not to follow a particular reviewer's instruction, they can expose in the same letter their reasons for not doing so.

Open Access Policy: This journal provides immediate open access to its content on the principle that making research freely available to the public supports a greater global exchange of knowledge.

Editorial coordinator of Special Issue:

**Jose A. Martínez**

Associated editors and editor area of Marketing and sport management of RICYDE

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